

INFLUENCE HAIR CARE 2022

PRODUCT CATALOG





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FOUNDATIONS: CLEANSE

SCALP & SKIN ANTISEPTIC

Relieve dry, itchy scalp and control dandruff with this pre-shampoo treatment. It removes odor-causing bacteria, excess oils and helps control dandruff. Because of the skin conditioning properties found in eucalyptus oil, our Antiseptic is safe for skin to sooth minor discomfort.

SIZES: 8oz - 32oz - GAL

MOISTURIZING SHAMPOO

Restore, rebalance and retain optimum moisture for your hair and scalp with this nourishing shampoo. This moisturizing shampoo is formulated with natural extracts and botanical ingredients.

SIZES: 8oz - 32oz - GAL

DEEP CLEANSING SHAMPOO

Effectively remove residual buildup, chlorine and environmental pollutants with this clarifying shampoo. Its gentle formula thoroughly cleanses without stripping away natural oils.

SIZES: 8oz - 32oz - GAL

HYDRATING SHAMPOO

Excellent moisture binding qualities relieve dry scalp with every shampoo. Silk and wheat proteins combine with jojoba oil to restore brittle and damaged hair to a healthy state.

SIZES: 8oz - 32oz - GAL

SPARKLING LIGHTS SHAMPOO

Cleanse, moisturize and brighten your highlighted or gray hair with this unique shampoo created from an exceptional blend of botanical extracts. It renews and refreshes faded highlights, tones down brassiness on blonde or gray hair, and removes dull, yellow casts from gray or white hair.

SIZES: 32oz



FOUNDATIONS: CONDITIONERS & TREATMENTS

MOISTURIZING CONDITIONER

Restore moisture balance and elasticity lost from chemicals and thermal styling with a fusion of natural botanicals, proteins and essential oils. This deep penetrating conditioner adds volume, detangles and strengthens as it softens.

SIZES: 8oz - 32oz - 64oz

MULTIPLEX CONDITIONER

Restore your hair to its natural beauty with this nutrient rich, multifunctional conditioner. Use after relaxer application to replenish natural oils lost during chemical processing. Revitalize brittle and damaged hair.

SIZES: 8oz - 32oz - 64oz

HYDRATING CONDITIONER

Natural botanicals in this light-weight conditioner rejuvenate, strengthen and nourish. It's unique formulation penetrates quickly and helps correct and prevent moisture loss from chemical processes and thermal styling.

SIZES: 8oz - 32oz - 64oz

PROPLEX RECONSTRUCTOR

Revive lifeless or severely damaged hair with this high-impact hair treatment. Concentrated with proteins and amino acids, this unique formulation works from the inside out to restore, repair and protect.

SIZES: 16oz



STYLE & FINISHING AIDS

GLAZED EDGES

Get a smooth, long lasting hold that leaves edges feeling and looking firmer, shinier and healthier. Tame those flyaways with this non-greasy, non-sticky formula for a polished look.

SIZES: 4oz

FIRM HOLDING SPRAY

Get the ultimate styling control with this dry spray for a natural look and no-fuss finish. Conditioning and softening agents hold your style, yet leave your hair manageable and shiny.

SIZES: 11oz

CURLING WAX

Formulated to lock in hard-to-hold curls, Curling Wax protects and enhances your natural waves and luster. Defend against damage from excessive thermal styling with this blend of natural oils and wax. Leaves a polished finish with no oily residue.

SIZES: 4oz - 16oz

THERMA SEAL

Give your hair a long-lasting press with this protective styling aid. Its light-weight formula protects against damage from thermal styling and repels moisture leaving your hair with a silky shine and lots of body.

SIZES: 4oz - 16oz

STIMULATING SCALP OIL

Relieve itchy scalp and control shedding hair with a superior blend of natural oils and soothing menthol. This light scalp oil adds sheen and softness without weighing the hair down.

SIZES: 4oz - 16oz

HAIR & SCALP CONDITIONER

Enriched with Vitamins A, D, & E, this extra light scalp conditioner penetrates the hair shaft and lubricates the scalp to prevent dryness and promote hair growth. Its extra light formula leaves the hair with a satin-like finish and no oily residue.

SIZES: 4oz - 16oz

S³ SPRAY

Instantly silken and condition your hair with this long lasting spray that locks in moisture by sealing the cuticle. Ideal for all hair types, this weightless spray eliminates frizz, aids in wet combing and leaves the hair healthy looking with a high gloss finish.

SIZES: 4oz - 16oz

S³ SERUM

Eliminate frizz and polish your look with this silkening finisher. This silicone based serum provides a high-gloss finish, seals the cuticles and reduces tangles.

SIZES: 4oz - 16oz

OIL SHEEN & CONDITIONING SPRAY

Infuse your hair with essential, natural oils to refresh and restore your hair's natural body and shine. For maximum styling control, use this non-greasy sheen enhancer to condition, and moisturize your hair. Conditioning/Detangling agents.

SIZES: 11oz

ROYAL SILK SETTING LOTION

A foundation for versatile styling techniques, this non-flaking formulation provides remarkable hold, adds a vibrant sheen, and leaves the hair with beautiful body and a rich silky texture.

SIZES: 16oz



SLEEK & STRAIGHT

PRE-CHEMICAL TREATMENT

Defends against over processing and even out the porosity of your hair with this water-soluble Pre-Chemical Treatment.

SIZES: 16oz

CONDITIONING BASE

Specially formulated to condition and soothe during chemical applications, Conditioning Base acts as a protective barrier against irritation and discomfort.

SIZES: 32oz

SQUEEZABLE CONDITIONING BASE

Specially made to condition and soothe during chemical applications, this lanolin free formula acts as a protective barrier against irritation.

SIZES: 12oz - 32oz

POST CHEMICAL INFUSER

Replenish essential conditioners and moisturizers after chemical processing with this unique formulation. This conditioner injects vital nutrients that lubricate the hair shaft, restore moisture balance, and leave your hair with a radiant shine.

SIZES: 32oz

NEUTRALIZING SHAMPOO

This specially formulated shampoo has a color indicator to make certain all relaxer residue has been removed from the hair. The added pH regulator ensures freshly relaxed hair is thoroughly neutralized, while retaining its natural oils.

SIZES: 32oz - GAL

SENSITIVE SCALP RELAXER

Designed for children and individuals with a sensitive scalp or color-treated hair, this innovative system protects and conditions.

SIZES: 12 pack (5oz)

SHEA BUTTER RELAXER

This relaxer avoids scalp irritation with a special buffer of African Shea Butter. It protects the hair structure while the bonds are being loosened.

SIZES: 8lb

OLIVE OIL INFUSED CONDITIONING RELAXER

Olive oil is truly a powerhouse when it comes to maintaining a healthy head of hair. The natural moisturizing, regenerating and softening properties aid this relaxer in conditioning the hair from start to finish. The olive oil in the relaxer is a way to combat the harsh chemicals that are used to straighten naturally curly hair

SIZES: 4lb



CURLS & WAVES

CONDITIONING REARRANGER (STEP 1)

This unique crème conditioning formula is designed to gently break the di-sulfide bonds, allowing the hair to be rearranged into permanent curls or waves. This professional strength rearranger continuously deposits conditioners as it processes, leaving hair soft and silky.

SIZES: 32oz

CONDITIONING CURL BOOSTER (STEP 2)

Enriched with moisturizers and emollients to alleviate dryness during the process of the perm, this professional strength booster leaves hair silky and shiny. Its low thio formula is designed to soften the bonds of hair, allowing hair to wrap and complete the desired curl pattern.

SIZES: 16oz

CONDITIONING NEUTRALIZER (STEP 3)

Conditioning Neutralizer is designed to lock in the curl pattern as it conditions and strengthens hair, leaving it with softness, sheen and bounce.

SIZES: 32oz

MOISTURIZING ACTIVATOR

With a special blend of humectants and conditioners, this moisture rich lotion helps to maintain body waves, texturizers and natural curls. This non-greasy formula revitalizes hair, prevents breakage, and lubricates the hair shaft without build up.

SIZES: 8oz - 32oz

MOISTURIZING CURL MIST

A blend of light oils and emollients, this light-weight mist was designed to soften, moisturize and provide styling versatility to natural and permanently waved hair.

SIZES: 8oz



SHEARS

STYLES

Ace CK72 5.5 | 6.0 | 7.0
 Ace CK72L 5.5
 Premium AK35 5.5
 Pro AK19 5.5
 Pro AK27 5.5 | 6.0
 ProAK41.3 5.5
 Supreme DK17 5.5 | 6.0

SIZES: 5.5in - 6in - 7in



INFLUANCE OZONE MICRO MIST HAIR STEAMER

Digital display control panel beneficial for both color processing and deep conditioning treatments. Reducing processing time by 1/3 to 1/2 the time. The Ozone Micro Mist Hair Steamer improves blood circulation, eliminating microbial infection present in the scalp. The Ozone Micro Mist Hair Steamer has a removable water container with an easy drainage system. The steamer comes upright, on wheels, and portable.

FEATURES

Timer in (increments of 1-10 minutes).

5 temperature settings, 4 mist level settings, and 3 color settings.

The automatic treatment setting includes: cooling setting, and ionic steam setting.

O³ setting: ozone rejuvenates and fortifies hair follicles to strengthen and nourish the hair and scalp.



IT'S NATURAL

MOISTURE LOCK

This signature blend of olive oil, soybean oil, cocoa butter, jojoba oil and shea butter makes up this moisture-rich lotion that conditions and protects.

SIZES: 8oz - 16oz

GROWTH CREME

Rejuvenate and strengthen thinning, slow growing hair with this cutting edge blend of essential oils, herbal nutrients, vitamins and moisturizers.

SIZES: 4oz - 16oz

TWIST & LOCK GEL

For a defined look that lasts, use this nurturing formula to seal in moisture and add a brilliant sheen. Refresh or maintain your locks and twists with this natural recipe that conditions and moisturizes with a superior hold.

SIZES: 4oz - 16oz

NATURAL OIL

Enhance your hair's natural moisture and restore vital nutrients with this superior formula. Use this light oil as a daily hair dressing or use as a hot oil treatment for maximum hydration. Infused with Argan Oil.

SIZES: 4oz - 16oz



IT'S NATURAL ORGANIC

ORGANIC SHAMPOO

Embrace your natural texture with this luxurious, sulfate free shampoo made from nature's own ingredients to cleanse, soften and detangle. This special formula revitalizes dry, chemically compromised and color-treated hair.

SIZES: 8oz - 34oz

ORGANIC CONDITIONER

Enjoy the unique conditioning experience of natural ingredients to keep your hair radiant, soft and silky. The best organic extracts combine to penetrate deep into hair fibers delivering rich, long-lasting moisture and protecting your hair and cuticles from damage.

SIZES: 8oz - 34oz

ORGANIC COMPLEX

Indulge in this organic scalp therapy specially formulated to replenish moisture and natural oils to promote hair growth, body and sheen.

SIZES: 4oz - 16oz

ORGANIC STYLING GEL

This alcohol-free gel not only adds body and sheen, it delivers a pliable yet long lasting hold. This non-flaky formula is enriched with nature's own botanical extracts to moisturize, condition, and eliminate dryness with no build up.

SIZES: 4oz - 16oz



IT'S NATURAL HONEY ALMOND

HONEY ALMOND SHAMPOO

This sulfate-free shampoo detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Formulated with an exclusive Anti-fade system for color retention.

SIZES: 8oz - 32oz - GAL

HONEY ALMOND CONDITIONER

Instantly detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Enriched with Argan oil, jojoba oil, avocado oil.

SIZES: 8oz - 32oz - 64oz

HONEY ALMOND LEAVE-IN CONDITIONER

This amazing leave-in treatment seals and nourishes the hair for incredible smoothness and shine. Weak and damaged hair.

SIZES: 4oz - 8oz

HONEY ALMOND CONTROL PASTE

This thick, opaque paste provides strong, pliable hold and a subtle gloss ideal for shorter to medium length hairstyles. Use for non-tacky, flexible, humidity resistant all day hold and conditioning, vitality and resiliency

SIZES: 1oz - 4oz

HONEY ALMOND STYLING FOAM

Adds shine and creates silkiness. Enhances Natural Body and bounce. Proprietary blend of highly potent natural conditioning/Detangling agents.

SIZES: 8oz - 32oz - GAL



IT'S NATURAL COCONUT MILK

COCONUT MILK SHAMPOO

Our sulfate- free Coconut Milk Shampoo instantly softens, strengthens and detangles. This multifunctional shampoo is formulated with an exclusive anti-fade system for color retention and helps to protect hair from loss of protein. This lightweight shampoo will leave the hair with plenty of body, volume and shine by replenishing hair fibers and promoting hair growth.

SIZES: 8oz - 32oz - GAL

COCONUT MILK CONDITIONER

This lightweight multifunctional conditioner instantly penetrates, strengthens, softens and detangles. This unique conditioner has an exclusive anti color fade system for color retention. It fortifies hair fibers with proteins, iron and oils and adds shine while preventing split ends.

SIZES: 8oz - 32oz - 64oz

COCONUT MILK LEAVE-IN CONDITIONER

Specially formulated to harness the moisturizing and nourishing properties of pure natural coconut milk. Designed to protect hair both inside and out. Weightless, for all hair types.

SIZES: 8oz - 32oz

COCONUT MILK STYLING FOAM

This humidity resistant formula is lightweight and instantly detangles with no build up. This firm foam builds hair to amazing volume and shine with impressive staying power, for a firmer hold. Protects your hair against thermal styling while leaving hair manageable and weightless. This fast-drying foam is excellent for wraps, waves & wet styles.

SIZES: 8oz - 32oz - GAL

COCONUT OIL CURL DEFINING CREAM

Get your curls under control with this Alcohol Free, Moisture rich, lightweight humidity resistant curling cream that adds separation and beautiful definition to curly hair, Provides flexible long lasting hold and outstanding curl retention even at high humidity levels while adding shine and detail.

SIZES: 4oz - 16oz

COCONUT MILK SUPER HOLD GLAZE EDGES

Get a smooth super hold that leaves the edges feeling and looking firmer, stronger and healthier with plenty of sheen. Tame those fly-aways with this non- greasy, non- sticky formula for a polished look.

SIZES: 2.3oz - 4oz



IT'S NATURAL ROSEMARY

ROSEMARY SHAMPOO

Infused with white willow bark to exfoliate and stimulate the scalp. pH balanced to preserve elasticity. Weightless cleansing for all hair types.

SIZES: 8oz - 32oz - GAL

ROSEMARY CONDITIONER

Instantly detangles and softens hair for greater manageability. No Sulfates. No Harsh Salts. Weightless for all hair types. Adds shine, and prevents split ends. Alcohol-free. Avocado oil. Coconut oil. Argan oil

SIZES: 8oz - 32oz - 64oz

ROSEMARY STYLING FOAM

This medium to firm hold foam uses a color retention formula that has excellent detangling agents, quick drying, while imparting immaculate sheen. Infused with agave nectar allows this hair taming humectant to draw water to the hair. This will eliminate unmanageable, frizzy, dry, or dull hair and scalp with the hydrating sugars derived from the agave and rosemary plant.

SIZES: 8oz - 32oz

ROSEMARY STIMULATING SPRAY

This powerful Dual action Leave-in treatment or pre shampoo is designed to Relieve dry, itchy scalp and control dandruff. This antiseptic is excellent for the scalp and skin.

SIZES: 4oz - 8oz

ROSEMARY SCALP THERAPY

A therapeutic, soothing blend of natural ingredients to stimulate, invigorate the scalp, prevent itching and dryness and promote healthy hair. No petrolatum or mineral oil.

SIZES: 1oz - 4oz



SEMI-PERMANENT PIGMENT COLOR

This semi-permanent color has natural macadamia nut oil extract purified. It protects your hair while delivering brilliant tones. Artistic semi-color gives endless opportunities for creative coloring.

SIZES: 7.07oz



COLORS

White
So Sliver
Yellow Passion
Tangerine
Red Alert
Magenta
Purple Rain
Plum
Blue Magic
Emerald Green



ARTISTIC SEMI-PERMANENT HAIR COLOR

Be creative and customize your own colors with easy-to-use gels. Available in 12 shades, this conditioning formula is gentle enough to use after relaxer. It enhances dull, lifeless hair and leaves your hair with a vibrant sheen and rich, long-lasting color

SIZES: 8oz



COLORS

Base Color: Yellow
Sunburst

Base Color: Yellow - Orange
Nutmeg

Base Color: Red - Orange
Honey Brown

Base Color: Red
Cinnamon Brown
Dark Brown
Autumn Leaf

Candy Apple
Red Wine

Base Color: Violet
Jet Black
Natural Black

Base Color: Blue
Blue Moon

White



ARTISTIC PERMANENT HAIR COLOR

This innovative, dual action, ammonia free formula serves as a permanent and Demi Permanent hair color. The Macadamia oil gives your hair color a richer tone and stay true color results. It is excellent at covering gray hair and lasts much longer.

SIZES: 2oz



COLORS

Available in 42 shades



PROFESSIONAL CREME DEVELOPER

Achieve long-lasting color with Inflúance Professional Crème Developer. Its creamy consistency allows for even coverage and effortless bowl-and-brush application. It is also perfect for use with all powder and liquid lighteners.

8V - 20V - 30V - 40V

For demi use the 8V Developer

For permanent use the 20V, 30V, or 40V

SIZES: 32oz

PROFESSIONAL POWDER LIGHTENER

Create optimal highlights, streaks, and special lightening effects with this Professional Powder Lightener. Its dust-free formula is rich with active, hair-protecting ingredients delivering a quality lightening process. It is great for lifting natural and artificial hair color.

SIZES: 18oz



INFLUANCE SKIN SANITIZERS

Kills 99.99% of germs and leaves hands soft. The Influlance Hand Sanitizer contains aloe & Vitamin E.

FRAGRANCES

Coconut Milk
Rosemary

SIZES: 1.69oz - 8oz - 16oz - 32oz



INFLUENCE SKIN BODY BUTTER

This lightweight formula combats dryness and promotes healthy glowing skin while giving instant hydration. Our Influence Body Butter combats dryness and promotes healthy glowing skin.

FRAGRANCES

Coconut Milk
Banana Cocoa
Passion Pear
Papaya

SIZES: 1oz - 8oz

Influence