# PRODUCT CATALOG INFLUANCE HAIR CARE 2022





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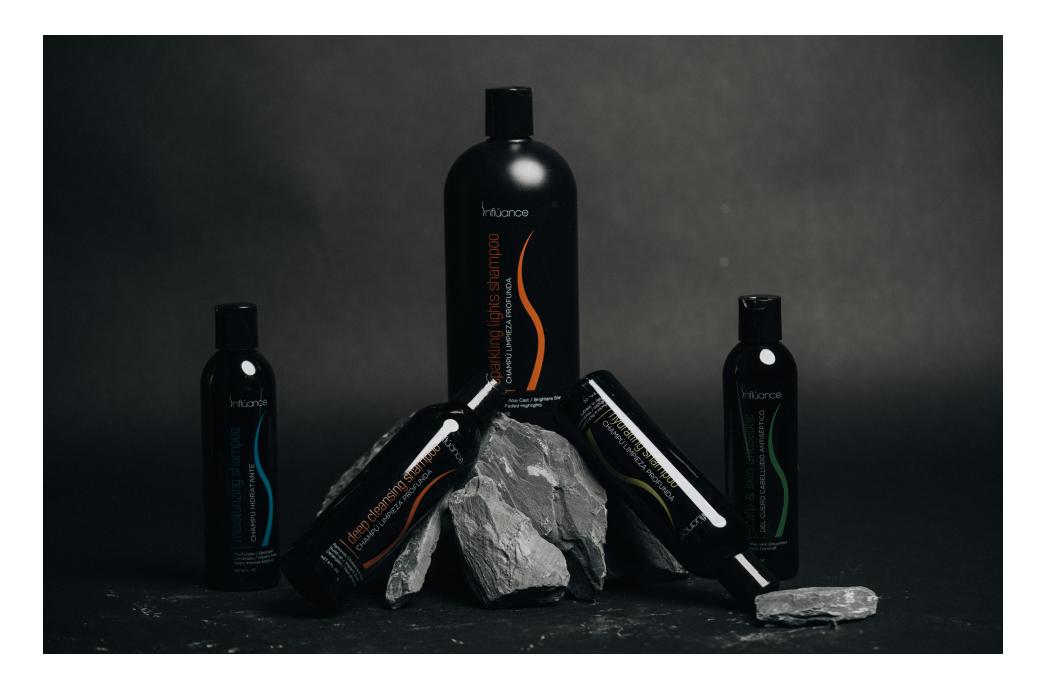
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FOUNDATIONS: CLEANSE

# **SCALP & SKIN ANTISEPTIC**

Relieve dry, itchy scalp and control dandruff with this pre-shampoo treatment. It removes odor-causing bacteria, excess oils and helps control dandruff. Because of the skin conditioning properties found in eucalyptus oil, our Antiseptic is safe for skin to sooth minor discomfort. **SIZES:** 80Z - 320Z - GAL

# **MOISTURIZING SHAMPOO**

Restore, rebalance and retain optimum moisture for your hair and scalp with this nourishing shampoo. This moisturizing shampoo is formulated with natural extracts and botanical ingredients.

SIZES: 8oz - 32oz - GAL

# **DEEP CLEANSING SHAMPOO**

Effectively remove residual buildup, chlorine and environmental pollutants with this clarifying shampoo. Its gentle formula thoroughly cleanses without stripping away natural oils.

SIZES: 80z - 320z - GAL

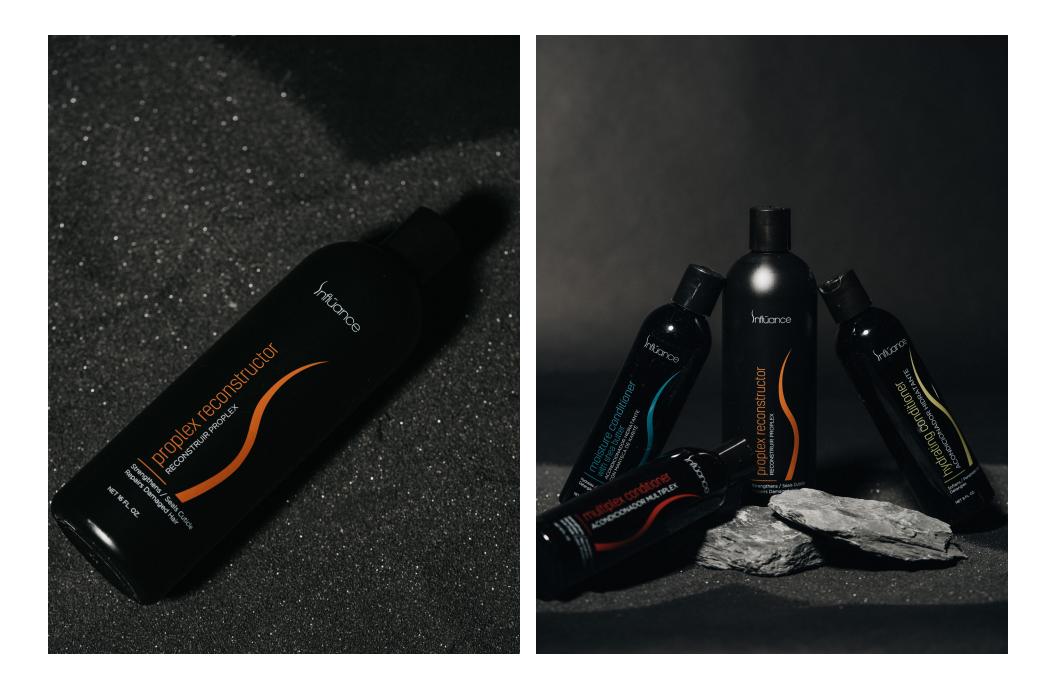
# **HYDRATING SHAMPOO**

Excellent moisture binding qualities relieve dry scalp with every shampoo. Silk and wheat proteins combine with jojoba oil to restore brittle and damaged hair to a healthy state.

SIZES: 80z - 320z - GAL

# SPARKLING LIGHTS SHAMPOO

Cleanse, moisturize and brighten your highlighted or gray hair with this unique shampoo created from an exceptional blend of botanical extracts. It renews and refreshes faded highlights, tones down brassiness on blonde or gray hair, and removes dull, yellow casts from gray or white hair. **SIZES:** 320Z



# FOUNDATIONS: CONDITIONERS & TREATMENTS

# MOISTURIZING CONDITIONER

Restore moisture balance and elasticity lost from chemicals and thermal styling with a fusion of natural botanicals, proteins and essential oils. This deep penetrating conditioner adds volume, detangles and strengthens as it softens. **SIZES:** 802 - 3202 - 6402

# MULTIPLEX CONDITIONER

Restore your hair to its natural beauty with this nutrient rich, multifunctional conditioner. Use after relaxer application to replenish natural oils lost during chemical processing. Revitalize brittle and damaged hair.

**SIZES:** 8oz - 32oz - 64oz

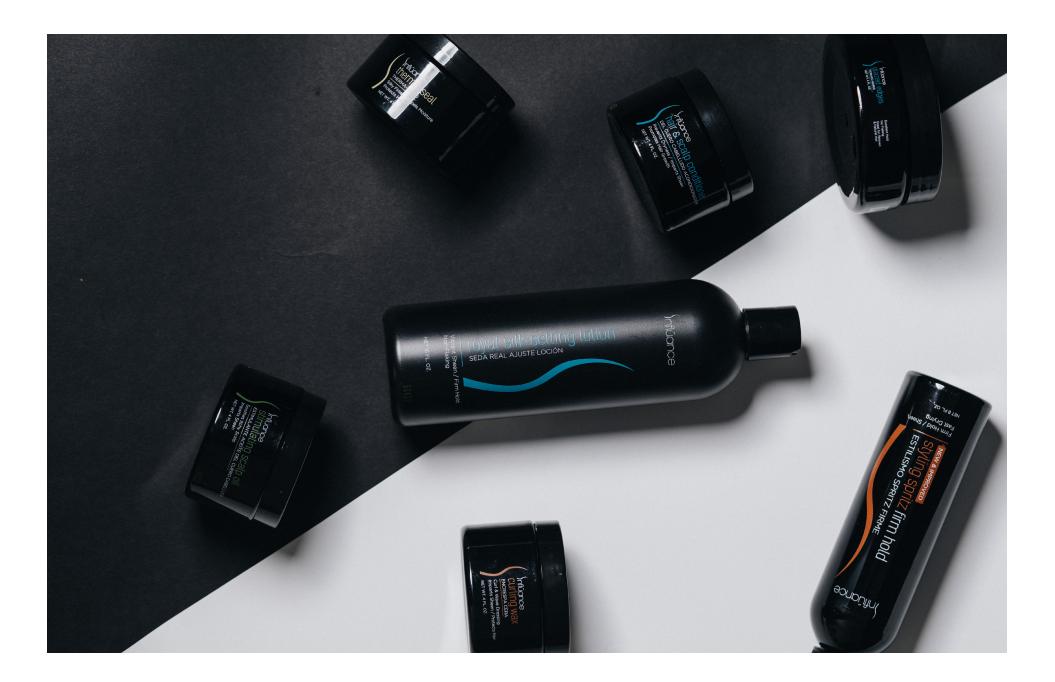
# HYDRATING CONDITIONER

Natural botanicals in this light-weight conditioner rejuvenate, strengthen and nourish. It's unique formulation penetrates quickly and helps correct and prevent moisture loss from chemical processes and thermal styling. **SIZES:** 80z - 320z - 640z

# **PROPLEX RECONSTRUCTOR**

Revive lifeless or severely damaged hair with this high-impact hair treatment. Concentrated with proteins and amino acids, this unique formulation works from the inside out to restore, repair and protect.

SIZES: 16oz



# **STYLE & FINISHING AIDS**

# **GLAZED EDGES**

Get a smooth, long lasting hold that leaves edges feeling and looking firmer, shinier and healthier. Tame those flyaways with this non-greasy, non-sticky formula for a polished look.

SIZES: 4oz

# FIRM HOLDING SPRAY

Get the ultimate styling control with this dry spray for a natural look and no-fuss finish. Conditioning and softening agents hold your style, yet leave your hair manageable and shiny.

SIZES: 11oz

# **CURLING WAX**

Formulated to lock in hard-to-hold curls, Curling Wax protects and enhances your natural waves and luster. Defend against damage from excessive thermal styling with this blend of natural oils and wax. Leaves a polished finish with no oily residue.

**SIZES:** 4oz - 16oz

# THERMA SEAL

Give your hair a long-lasting press with this protective styling aid. Its light-weight formula protects against damage from thermal styling and repels moisture leaving your hair with a silky shine and lots of body.

**SIZES:** 4oz - 16oz

# STIMULATING SCALP OIL

Relieve itchy scalp and control shedding hair with a superior blend of natural oils and soothing menthol. This light scalp oil adds sheen and softness without weighing the hair down.

**SIZES:** 4oz - 16oz

# HAIR & SCALP CONDITIONER

Enriched with Vitamins A, D, & E, this extra light scalp conditioner penetrates the hair shaft and lubricates the scalp to prevent dryness and promote hair growth. Its extra light formula leaves the hair with a satin-like finish and no oily residue.

**SIZES:** 4oz - 16oz

# S<sup>3</sup> SPRAY

Instantly silken and condition your hair with this long lasting spray that locks in moisture by sealing the cuticle. Ideal for all hair types, this weightless spray eliminates frizz, aids in wet combing and leaves the hair healthy looking with a high gloss finish.

**SIZES:** 4oz - 16oz

# S<sup>3</sup> SERUM

Eliminate frizz and polish your look with this silkening finisher. This silicone based serum provides a high-gloss finish, seals the cuticles and reduces tangles. SIZES: 402 - 1602

# **OIL SHEEN & CONDITIONING SPRAY**

Infuse your hair with essential, natural oils to refresh and restore your hair's natural body and shine. For maximum styling control, use this non-greasy sheen enhancer to condition, and moisturize your hair. Conditioning/Detangling agents.

SIZES: 11oz

# **ROYAL SILK SETTING LOTION**

A foundation for versatile styling techniques, this non-flaking formulation provides remarkable hold, adds a vibrant sheen, and leaves the hair with beautiful body and a rich silky texture. SIZES: 1602



# **SLEEK & STRAIGHT**

# PRE-CHEMICAL TREATMENT

Defends against over processing and even out the porosity of your hair with this water-soluble Pre-Chemical Treatment.

SIZES: 16oz

# **CONDITIONING BASE**

Specially formulated to condition and soothe during chemical applications, Conditioning Base acts as a protective barrier against irritation and discomfort. **SIZES:** 320Z

# SQUEEZABLE CONDITIONING BASE

Specially made to condition and soothe during chemical applications, this lanolin free formula acts as a protective barrier against irritation.

**SIZES:** 12oz - 32oz

# POST CHEMICAL INFUSER

Replenish essential conditioners and moisturizers after chemical processing with this unique formulation. This conditioner injects vital nutrients that lubricate the hair shaft, restore moisture balance, and leave your hair with a radiant shine.

SIZES: 32oz

# **NEUTRALIZING SHAMPOO**

This specially formulated shampoo has a color indicator to make certain all relaxer residue has been removed from the hair. The added pH regulator ensures freshly relaxed hair is thoroughly neutralized, while retaining its natural oils. **SIZES:** 32oz - GAL

# SENSITIVE SCALP RELAXER

Designed for children and individuals with a sensitive scalp or color-treated hair, this innovative system protects and conditions.

SIZES: 12 pack (5oz)

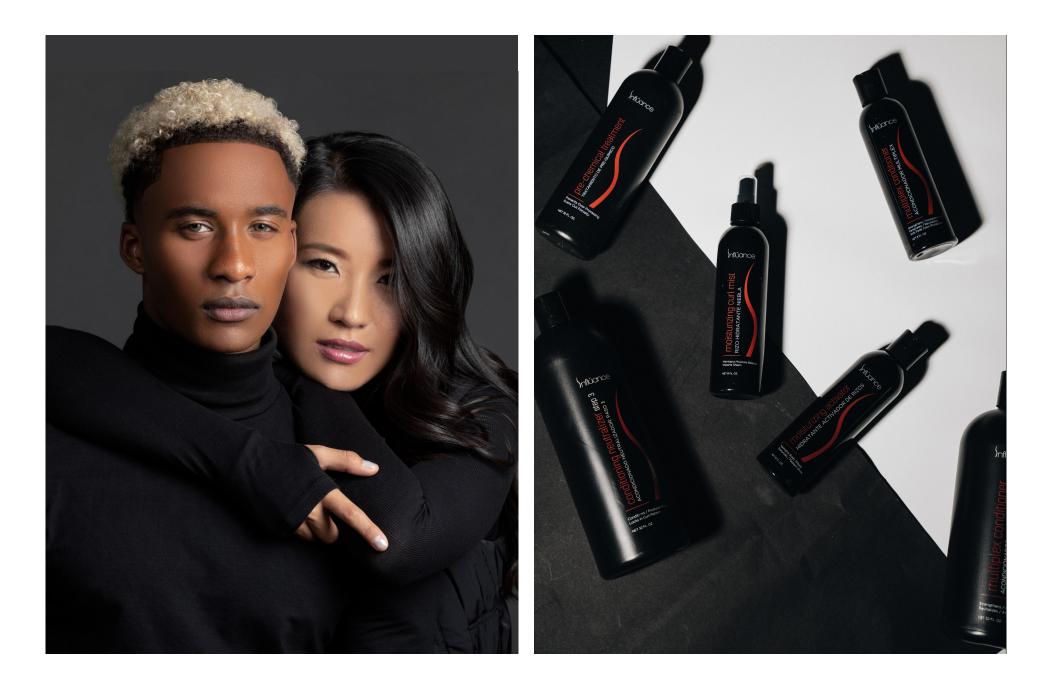
# SHEA BUTTER RELAXER

This relaxer avoids scalp irritation with a special buffer of African Shea Butter. It protects the hair structure while the bonds are being loosened.

SIZES: 8lb

# OLIVE OIL INFUSED CONDITIONING RELAXER

Olive oil is truly a powerhouse when it comes to maintaining a healthy head of hair. The natural moisturizing, regenerating and softening properties aid this relaxer in conditioning the hair from start to finish. The olive oil in the relaxer is a way to combat the harsh chemicals that are used to straighten naturally curly hair SIZES: 4lb



**CURLS & WAVES** 

# **CONDITIONING REARRANGER (STEP 1)**

This unique crème conditioning formula is designed to gently break the di-sulfide bonds, allowing the hair to be rearranged into permanent curls or waves. This professional strength rearranger continuously deposits conditioners as it processes, leaving hair soft and silky. **SIZES:** 320Z

# **CONDITIONING CURL BOOSTER (STEP 2)**

Enriched with moisturizers and emollients to alleviate dryness during the process of the perm, this professional strength booster leaves hair silky and shiny. Its low thio formula is designed to soften the bonds of hair, allowing hair to wrap and complete the desired curl pattern. **SIZES:** 1602

# **CONDITIONING NEUTRALIZER (STEP 3)**

Conditioning Neutralizeris designed to lock in the curl pattern as it conditions and strengthens hair, leaving it with softness, sheen and bounce.

# MOISTURIZING ACTIVATOR

With a special blend of humectants and conditioners, this moisture rich lotion helps to maintain body waves, texturizers and natural curls. This non-greasy formula revitalizes hair, prevents breakage, and lubricates the hair shaft without build up.

**SIZES:** 8oz - 32oz

# MOISTURIZING CURL MIST

A blend of light oils and emollients, this light-weight mist was designed to soften, moisturize and provide styling versatility to natural and permanently waved hair. sizes: 80z



SHEARS

### STYLES

Ace CK72 5.5 | 6.0 | 7.0 Ace CK72L 5.5 Premium AK35 5.5 Pro AK19 5.5 Pro AK27 5.5 | 6.0 ProAK41.3 5.5 Supreme DK17 5.5 | 6.0



### INFLUANCE OZONE MICRO MIST HAIR STEAMER

Digital display control panel beneficial for both color processing and deep conditioning treatments. Reducing processing time by 1/3 to 1/2 the time. The Ozone Micro Mist Hair Steamer improves blood circulation, eliminating microbial infection present in the scalp. The Ozone Micro Mist Hair Steamer has a removable water container with an easy drainage system. The steamer comes upright, on wheels, and portable.

### FEATURES

Timer in (increments of 1-10 minutes).

5 temperature settings, 4 mist level settings, and 3 color settings.

The automatic treatment setting includes: cooling setting, and ionic steam setting.

O<sup>3</sup> setting: ozone rejuvenates and fortifies hair follicles to strengthen and nourish the hair and scalp.



**IT'S NATURAL** 

# **MOISTURE LOCK**

This signature blend of olive oil, soybean oil, cocoa butter, jojoba oil and shea butter makes up this moisture-rich lotion that conditions and protects. **SIZES:** 80z - 160z

# **GROWTH CREME**

Rejuvenate and strengthen thinning, slow growing hair with this cutting edge blend of essential oils, herbal nutrients, vitamins and moisturizers.

**SIZES:** 4oz - 16oz

# **TWIST & LOCK GEL**

For a defined look that lasts, use this nurturing formula to seal in moisture and add a brilliant sheen. Refresh or maintain your locks and twists with this natural recipe that conditions and moisturizes with a superior hold. **SIZES:** 402 - 1602

# NATURAL OIL

Enhance your hair's natural moisture and restore vital nutrients with this superior formula. Use this light oil as a daily hair dressing or use as a hot oil treatment for maximum hydration. Infused with Argan Oil. **SIZES:** 402 - 1602



**IT'S NATURAL ORGANIC** 

# **ORGANIC SHAMPOO**

Embrace your natural texture with this luxurious, sulfate free shampoo made from nature's own ingredients to cleanse, soften and detangle. This special formula revitalizes dry, chemically compromised and color-treated hair.

**SIZES:** 8oz - 34oz

# **ORGANIC CONDITIONER**

Enjoy the unique conditioning experience of natural ingredients to keep your hair radiant, soft and silky. The best organic extracts combine to penetrate deep into hair fibers delivering rich, long-lasting moisture and protecting your hair and cuticles from damage. **SIZES:** 80z - 340z

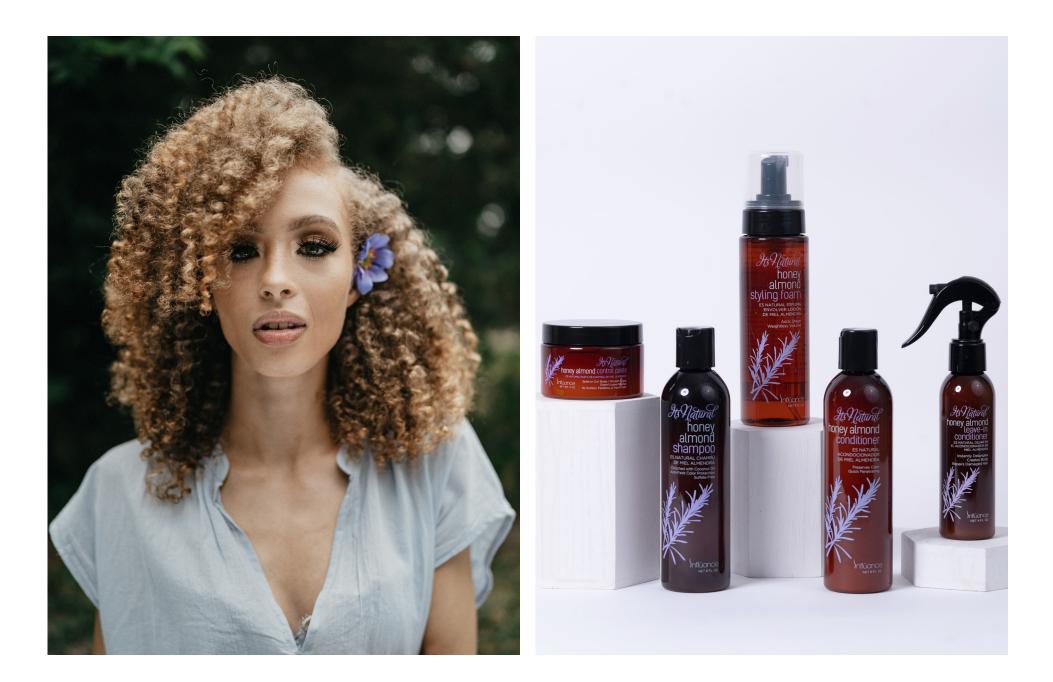
# **ORGANIC COMPLEX**

Indulge in this organic scalp therapy specially formulated to replenish moisture and natural oils to promote hair growth, body and sheen.

# **ORGANIC STYLING GEL**

This alcohol-free gel not only adds body and sheen, it delivers a pliable yet long lasting hold. This non-flaky formula is enriched with nature's own botanical extracts to moisturize, condition, and eliminate dryness with no build up.

**SIZES:** 4oz - 16oz



IT'S NATURAL HONEY ALMOND

# HONEY ALMOND SHAMPOO

This sulfate-free shampoo detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Formulated with an exclusive Anti-fade system for color retention. **SIZES:** 80z - 320z - GAL

# HONEY ALMOND CONDITIONER

Instantly detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Enriched with Argan oil, jojoba oil, avocado oil.

**SIZES:** 8oz - 32oz - 64oz

# HONEY ALMOND LEAVE-IN CONDITIONER

This amazing leave-in treatment seals and nourishes the hair for incredible smoothness and shine. Weak and damaged hair.

SIZES: 4oz - 8oz

# HONEY ALMOND CONTROL PASTE

This thick, opaque paste provides strong, pliable hold and a subtle gloss ideal for shorter to medium length hairstyles. Use for non-tacky, flexible, humidity resistant all day hold and conditioning, vitality and resiliency SIZES: 10z - 40z

# HONEY ALMOND STYLING FOAM

Adds shine and creates silkiness. Enhances Natural Body and bounce. Proprietary blend of highly potent natural conditioning/Detangling agents. SIZES: 802 - 3202 - GAL



# IT'S NATURAL COCONUT MILK

# COCONUT MILK SHAMPOO

Our sulfate- free Coconut Milk Shampoo instantly softens, strengthens and detangles. This multifunctional shampoo is formulated with an exclusive anti-fade system for color retention and helps to protect hair from loss of protein. This lightweight shampoo will leave the hair with plenty of body, volume and shine by replenishing hair fibers and promoting hair growth. **SIZES:** 80Z - 320Z - GAL

# COCONUT MILK CONDITIONER

This lightweight multifunctional conditioner instantly penetrates, strengthens, softens and detangles. This unique conditioner has an exclusive anti color fade system for color retention. It fortifies hair fibers with proteins, iron and oils and adds shine while preventing split ends.

**SIZES:** 8oz - 32oz - 64oz

# COCONUT MILK LEAVE-IN CONDITIONER

Specially formulated to harness the moisturizing and nourishing properties of pure natural coconut milk. Designed to protect hair both inside and out. Weightless, for all hair types. SIZES: 80z - 320z

### COCONUT MILK STYLING FOAM

This humidity resistant formula is lightweight and instantly detangles with no build up. This firm foam builds hair to amazing volume and shine with impressive staying power, for a firmer hold. Protects your hair against thermal styling while leaving hair manageable and weightless. This fast-drying foam is excellent for wraps, waves & wet styles.

SIZES: 80z - 320z - GAL

# COCONUT OIL CURL DEFINING CREAM

Get your curls under control with this Alcohol Free, Moisture rich, lightweight humidity resistant curling cream that adds separation and beautiful definition to curly hair, Provides flexible long lasting hold and outstanding curl retention even at high humidity levels while adding shine and detail.

**SIZES:** 4oz - 16oz

# COCONUT MILK SUPER HOLD GLAZE EDGES

Get a smooth super hold that leaves the edges feeling and looking firmer, stronger and healthier with plenty of sheen. Tame those fly-aways with this non- greasy, non- sticky formula for a polished look.

**SIZES:** 2.3oz - 4oz



IT'S NATURAL ROSEMARY

# **ROSEMARY SHAMPOO**

Infused with white willow bark to exfoliate and stimulate the scalp. pH balanced to preserve elasticity. Weightless cleansing for all hair types. SIZES: 80z - 320z - GAL

# **ROSEMARY CONDITIONER**

Instantly detangles and softens hair for greater manageability. No Sulfates. No Harsh Salts. Weightless for all hair types. Adds shine, and prevents split ends. Alcohol-free. Avocado oil. Coconut oil. Argan oil **SIZES:** 802 - 3202 - 6402

# ROSEMARY STYLING FOAM

This medium to firm hold foam uses a color retention formula that has excellent detangling agents, quick drying, while imparting immaculate sheen. Infused with agave nectar allows this hair taming humectant to draw water to the hair. This will eliminate unmanageable, frizzy, dry, or dull hair and scalp with the hydrating sugars derived from the agave and rosemary plant.

# ROSEMARY STIMULATING SPRAY

This powerful Dual action Leave-in treatment or pre shampoo is designed to Relieve dry, itchy scalp and control dandruff. This antiseptic is excellent for the scalp and skin. **SIZES:** 40z - 80z

# ROSEMARY SCALP THERAPY

A therapeutic, soothing blend of natural ingredients to stimulate, invigorate the scalp, prevent itching and dryness and promote healthy hair. No petrolatum or mineral oil. **SIZES:** 10z - 40z





### SEMI-PERMANENT PIGMENT COLOR

This semi-permanent color has natural macadamia nut oil extract purified. It protects your hair while delivering brilliant tones. Artistic semi-color gives endless opportunities for creative coloring.

# COLORS

White So Sliver Yellow Passion Tangerine Red Alert Magenta Purple Rain Plum Blue Magic Emerald Green

**SIZES:** 7.07oz





### ARTISTIC SEMI-PERMANENT HAIR COLOR

Be creative and customize your own colors with easy-touse gels. Available in 12 shades, this conditioning formula is gentle enough to use after relaxer. It enhances dull, lifeless hair and leaves your hair with a vibrant sheen and rich, long-lasting color

### COLORS

Base Color: Yellow Sunburst

Base Color: Yellow - Orange Nutmeg

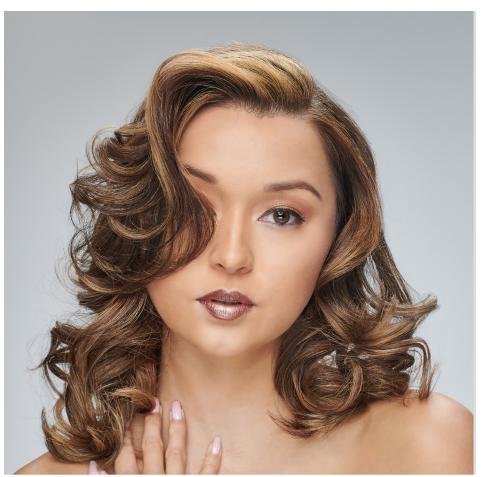
Base Color: Red - Orange Honey Brown

Base Color: Red Cinnamon Brown Dark Brown Autumn Leaf Candy Apple Red Wine

Base Color: Violet Jet Black Natural Black

Base Color: Blue Blue Moon

White





### ARTISTIC PERMANENT HAIR COLOR

This innovative, dual action, ammonia free formula serves as a permanent and Demi Permanent hair color. The Macadamia oil gives your hair color a richer tone and stay true color results. It is excellent at covering gray hair and lasts much longer.

### COLORS

Available in 42 shades



### PROFESSIONAL CREME DEVELOPER

Achieve long-lasting color with Inflúance Professional Crème Developer. Its creamy consistency allows for even coverage and effortless bowl-and-brush application. It is also perfect for use with all powder and liquid lighteners.

### **8V - 20V - 30V - 40V** For demi use the 8V Developer For permanent use the 20V, 30V, or 40V

### PROFESSIONAL POWDER LIGHTENER

Create optimal highlights, streaks, and special lightening effects with this Professional Powder Lightener. Its dustfree formula is rich with active, hair-protecting ingredients delivering a quality lightening process. It is great for lifting natural and artificial hair color.



### **INFLUANCE SKIN SANITIZERS**

Kills 99.99% of germs and leaves hands soft. The Influance Hand Sanitizer contains aloe & Vitamin E.

### FRAGRANCES

Coconut Milk Rosemary



### **INFLUANCE SKIN BODY BUTTER**

This lightweight formula combats dryness and promotes healthy glowing skin while giving instant hydration. Our Influance Body Butter combats dryness and promotes healthy glowing skin.

### FRAGRANCES

Coconut Milk Banana Cocoa Passion Pear Papaya

